

**Dr. S.BALAKRISHNAN**  
Assistant Professor (On Contract)  
Department of Commerce  
Arignar Anna Government Arts & Science College  
Karaikal - 609 605  
Pondicherry (UT)  
Cell: 09715422135.  
e-mail: drsbalakrishnanpyr@dhtepdy.edu.in



## RESUME

Name	:	Dr. S. BALAKRISHNAN
Father's Name	:	K. Saravanan
Educational Qualification	:	M.Com., M.B.A., M. Phil., Ph.D.,
Area of Specialisation	:	Accounting & Finance
Age & Date of Birth	:	49 years, 04-05-1973
Eligibility for Lectureship	:	State Eligibility Test- 2012 (SET)
Teaching Experience	:	14 years 9 months
Industry Experience	:	3 years
Research Publications	:	08
Papers Presentation	:	14
Seminars and Workshops Organised	:	03
FDP Attended	:	05
Courses/Workshops Attended	:	09
Industry Project Guidance	:	Guided 39 MBA & 13 M.Com., Industry projects
Invited Lectures	:	4
Awards and Achievements	:	03

## Educational Qualification

Course	University	Subject	Year of Passing
Ph.D	Bharathidasan University	Commerce	2015
M.B.A	Alagappa University (DDE)	Finance	2013
M.Phil	Bharathidasan University	Cooperation	2004
M.Com	Bharathidasan University	Commerce	1998
B.Com	Bharathidasan University	Commerce	1995

## Teaching Experience: 14 years 09 months

Designation	Institution	From	To	Total	
				Years	Months
Assistant Professor (Contract)	Arignar Anna Government Arts and Science College, Karaikal	20.01.2020	Till date	3	02
Guest Faculty	Pondicherry University, Karaikal Campus	05.07.2019	18.01.2020	-	7
Assistant Professor (Contract)	Central University of Tamil Nadu, Thiruvarur	10.07.2017	14.05.2019	1	8
Director	R.V.S Institute of Management studies and Computer Application, Karaikal	01.08.2016	07.07.2017	1	-
Director	Department of Management, T.B.M.L. College, Porayar	05.10.2015	29.07.2016	-	9
Assistant Professor	R.V.S Institute of Management studies and Computer Application, Karaikal	04.01.2010	01.10.2015	5	9
Assistant Professor	R.V.S. College of Arts & Science, Karaikal	16.06.2008	31.12.2009	1	6
Assistant Professor	Joseph College of Arts & Science, Thirunavalur	20.09.2004	31.03.2005	-	6
<b>Total</b>				<b>14</b>	<b>9</b>

## Industry Experience : 03 years

Three years worked with Village Development Society at Mayiladuthurai as Project Coordinator for Microfinance and SHGs project from May 2005 to March 2008.

## Awards and Achievements: 03

- Received 'Perasiriya Rathna Award' Sept-2018 by Kaviyarasar Kalai Tamil Sangam (Reg.No165/2009), Namakkal, Tamil Nadu.
- State Eligibility Test for Assistant Professor (SET), October 2012
- Silver medal for securing second rank in M.Com., degree (1998)

## Publications: 08

1. Balakrishnan (2020). A Study on Customer Satisfaction Towards Internet Banking Services in Nagapattinam District, Tamil Nadu, *The International journal of analytical and experimental modal analysis*, Volume XII, Issue IV, pp 938-948
2. Balakrishnan (2019). A Study of Microinsurance with reference to Nagapattinam District, Tamil Nadu, *The International journal of analytical and experimental modal analysis*, Volume XI, Issue IX, September, 84-90
3. Balakrishnan & Grace gnanadeepam (2019). Progress of Microinsurance in India-An Assessment, *International Journal of Advance and Innovative Research*, April-June, Volume 6, Issue 2 (XXIX), 48-54 (UGC Approved Journal).
4. Balakrishnan, (2018). Policy holders perception towards the Microinsurance Policies, *The Journal of Insurance Institute of India*, April-June, Vol.V, Issue. IV, 59-66 (UGC Approved Journal)
5. Balakrishnan & Kalidoss (2015). Role of Pudu Vaazhvu Project on Rural Development, *Journal of Advanced Scientific Research & Development (IJASRD)*, August, 325-333.
6. Balakrishnan, (2015). Outreach of Microinsurance through NGOs in Nagapattinam District, Tamilnadu. *The Journal of Insurance Institute of India*, April-June, Vol.II, Issue.IV, 112-118 (UGC Approved Journal)
7. Balakrishnan, (Ed.2013). Role of Cooperatives in Micro Insurance Promotion in Rural Areas, *Serial Publication, New Delhi with ISBN -978-81-8387-600-1*, 41-49.
8. Kalidoss & Balakrishnan (2011). Micro Insurance and Poverty Alleviation, *Annamalai Journal of Management*, February, Vol.5, Issue.1, 25-29 (UGC Approved Journal)

## Conferences and Seminar Papers presented: 14

1. Presented a Paper on “Microinsurance – A Powerful Tools to Protect Poor Households” A National Level of Conference organized by Mother Theresa College of Engineering & Technology, Telangana held on 28 & 29 April, 2022
2. Presented a Paper on “Legal Framework and Microinsurance Market in India” National level Seminar organized by Department of Management, Pondicherry University Karaikal Campus held on 04<sup>th</sup> December 2019
3. Presented a Paper on “A Study of Microinsurance with reference to Nagapattinam District, Tamil Nadu” National level seminar organized by Mother Theresa College of Engineering & Technology, Telangana held on 5<sup>th</sup> and 6<sup>th</sup> September, 2019.
4. Presented a Paper on “GST and Insurance Industry” National level seminar organized by GVN College, Kovilpatti on October 13<sup>th</sup> 2017.
5. Presented a paper on ‘Health care through Cooperatives’ in the one day National seminar organized by T.B.M.L College, Porayar, held on 21<sup>st</sup> September 2015
6. Presented a paper on ‘Role of Puthu Vaazhvu Project on Rural Development’ in the two days International seminar organized by A.V.C.College, Mannampandal, held on 10<sup>th</sup> & 11<sup>th</sup> August 2015
7. Presented a paper on ‘Risk management and Microinsurance’ in the two days state level seminar organized by Poompuhar College, Poompuhar, held on 18<sup>th</sup> & 19<sup>th</sup> December 2014
8. Presented a paper on ‘Role of Cooperatives in Micro Insurance Promotion in Rural Areas’ in the One day National level Seminar Organised by T.B.M.L.College, Porayar held on 12.04.2013
9. Presented a paper on ‘Gender mainstreaming in Agricultural Sector’ in the one day National level seminar Organised by R.V.S. Institute of Management Studies on 31<sup>st</sup> January 2013
10. Presented a paper on ‘Micro Insurance Through Micro finance’ in the Two days National level Seminar Organised by A.D.M. College, Nagapattinam held on 31<sup>st</sup> March 2012.

11. Presented a paper on 'Organizational Structure of Central Cooperative Banks-A study' in the .One day National Level Seminar organized by Pondicherry University, Karaikal Campus on 24<sup>th</sup> March 2012
12. Presented a paper on 'Outsourcing Model for Insurance Industry' in the One day National level Seminar organized by R.V.S.College of Computer Application, Karaikal held on 2<sup>nd</sup> March 2012.
13. Presented a paper Title with 'Financial Inclusion – A Model' held on 18<sup>th</sup> October 2011. One day National Level Seminar organized by R.V.S Institute of Mgt Studies & Computer Application, Karaikal
14. Presented a Paper in National Level Conference On MDG concepts held in A.V.C College on March 2010

### **Workshops attended: 09**

1. Attended one day National level conference on "Challenges before Cooperatives during post Covid -19" organized by Department of Cooperation, T.B.M.L.College Porayar on 16<sup>th</sup> August 2022
2. Attended one day National level workshop on "Publishing Research Papers in Indexed Journals" organized by T.B.M.L.College, Porayar on 7<sup>th</sup> June 2022
3. Digital Investment in India: Current Trends and Opportunities, organized by UBA, Poompuhar College, Melaiyur on 19<sup>th</sup> April 2022.
4. Attended one day workshop on 'National Digital Library of India' held on 15<sup>th</sup> November 2018, organized by the Central Library, Central University of Tamil Nadu.
5. Attended One day user awareness programme on "Access to E-Resources" held on 20<sup>th</sup> July 2018 organised by the Central Library, Central University of Tamil Nadu.
6. Two Days National Level Work shop on Research Methodology Organised by Dept. Of Economics. Arignar Anna Govt. Arts College, Karaikal held on 5<sup>th</sup>& 6<sup>th</sup> April 2013,
7. Two Days National Level Work shop on Research Methodology held on 19 & 20 march 2012, Organised by Dept. Of Mgt. Pondicherry University, Karaikal.
8. National Level Work shop on ' Case Teaching Technique' held on 23 February 2011. Organised by Annamalai University.
9. International Level Workshop on Disaster Management Organized by ADEPT, on Feb – 2006

## **Faculty Development Programme (FDP) : 05**

1. MCX-IPF Sponsored Two day FDP (Training for Trainers) on 'Commodity Derivatives Market' organized by the Department of Commerce, Central University of Tamil Nadu during 14-15 March 2019.
2. 10 Days- FDP on Entrepreneurship Development Organised by APITCO, Hyderabad at RVS Institute of Management and Computer Application ,Karaikal during 14 to 26 March 2012.
3. Two Days FDP held on 16<sup>th</sup>&17<sup>th</sup> March 2012. Organised by Annamalai University.
4. Two Days FDP On Innovation In Class Room Teaching held on 13 to 15 December 2011,Organised By R.V.S.Institute of Mgt.Studies, Karaikal.
5. FDP organized by Annamalai University on 'Managing Emotions' held on 28 & 29 March 2011.

## **Seminars and Workshops Organized: 03**

- 1 Two days National level seminar on Management Challenges in 21<sup>st</sup> Century' in RVS Institute of management Studies, Kalikuppam, Karaikal on 27<sup>th</sup> & 28<sup>th</sup> August 2011.
2. Acted as Co-Convener for One day workshop on 'Rural Marketing and Analysis' Organised by the Department of Commerce, Central University of Tamil Nadu on 16<sup>th</sup> October 2018.
3. Member of the Workshop Committee in the two day National Workshop on 'Research Writings and Publication in Business Studies, organized by the Department of Commerce, Central University of Tamil Nadu during February 08-09, 2019.

## **Invited Lectures: 04**

- Acted as Chief Guest for an International Seminar on 13<sup>th</sup> March 2019 organised by the Department of Commerce, Idhaya College for Women, Kumbakonam.
- Delivered lectures on 'Micro Finance (02.02.2019) and Accounting for managers (16.03.2019) for MBA students – Pondicherry University, Karaikal.
- Acted a Chair Person for a technical session in National Seminar on 'Paradigm Shifts in Commerce and Management -2018 in Congruent with Block Chain Accounting' on 30<sup>th</sup> October 2018, organized by the Department of Commerce, Central University of Tamil Nadu.
- Taught one semester course – Accounting for managers for MBA students – Pondicherry University, Karaikal Campus in 2017, as Invited Lecture.

## **Industry Project guidance**

Guided 39 MBA & 13 M. Com Students in their Industry projects during 2010-19.

## **Additional Responsibilities**

- Department Coordinator 'Swachh Bharath' CUNT, from July 2018 to May 2019
- Course In charge for Certificate Course in Paralegal Studies offered by Community College, CUTN from Nov-2018 to May 2019
- Assistant Superintendent of University Examinations from March 2010 to June 2015.

## **Academic Assignments in other Institutions**

1. Taught one semester course – Accounting for managers for MBA students – Pondicherry University, Karaikal Campus in 2016, as guest faculty.
2. Taught one semester course – Accounting for managers for MBA students – Pondicherry University, Karaikal Campus in 2014, as guest faculty.
3. Taught one semester course – Risk Management and Insurance –for MBA Students – Pondicherry University, Karaikal Campus in 2011, as guest faculty.

## **Declaration**

I hereby declare that the above information is true and correct to the best of my knowledge and belief.



(Dr.S.BALAKRISHNAN)